

**JOICO**  
the **joi** of healthy hair

**BLONDELIFE®**  
DEMI GLOSSES



	<b>N</b> NATURAL (.0)	<b>V</b> VIOLET (.2)	<b>BV</b> BLUE VIOLET (.82)	<b>SB</b> SILVER BLUE (.8)	<b>T</b> TITANIUM (.88)	<b>CLEAR</b>
10 Lightest Blonde			NEW		NEW	
	Self-Made Blonde	Violet Platinum	Moonstone	Glacial Goddess	Lightning	Liquid Diamonds
	10N / 10.0	10V / 10.2	10BV / 10.82	10SB / 10.8	10T / 10.88	CLEAR
9 Light Blonde			NEW		NEW	
		Blonde Ambition	Pearl	Ice Queen	Storm	
		9V / 9.2	9BV / 9.82	9SB / 9.8	9T / 9.88	
8 Blonde						
	Rooted					
	8N / 8.0					